



2010 Event Materials Program

- *A-Frames*
- *Banner Stands & Vinyl Banners*
- *Canopies*
- *Event Coolers*
- *Feather Banners*
- *Flexflags*
- *Table Drapes*

For your next event...

**Don't Just Show Up,
Show the Competition Up!**

2010 Catalog



V I S U A L
M A R K E T I N G
P R O D U C T S

800.811.7584
teamvmp.com

AAAorders@teamvmp.com

Standard A-Frames

Double-sided, self standing, light weight signs are easy to "pop open", no assembly required. Includes grass stake and protective carry bag.

Available in: Vertical—Small 2 ft 6 in x 3 ft
 Medium 3 ft x 4 ft 10 in
 Large 3 ft x 6 ft 6 in

Horizontal—Small 2 ft 4 in x 4 ft
 Medium 3 ft x 6 ft 6 in
 Large 3 ft x 8 ft 9 in



Color Option A



Color Option B



Color Option C

Style Options: All color options available with AAA Masterbrand logo, CAA Emblem, CoreBusinessLines, AAA.com or custom text/message.



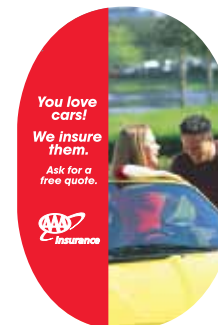
Color Option A

Color Option B

Color Option C

***Premium examples** are custom graphic designs that can be specific for individual club needs. VMP's staff is trained to meet AAA/CAA Branding guidelines.

Team up with VMP's creative staff to explore custom graphic designs, featuring the exact promotions and services that your club wants to feature.



A-Frames



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Banners Stands

A great alternative for a trade show backdrop or customer event.

These banner stands (single or double sided) are available individual or in a set of three individual, which make up a complete 10 ft. backdrop. This gives you great flexibility, they're easy to set-up, transport and store...and you can have unlimited graphic design possibilities. You may choose to create one graphic mural spread over multiple units or consider having one feature a constant design (ie. logo) and then have the others reflect your current marketing message. This product has the ability for you to swap out graphics to be used again and again.

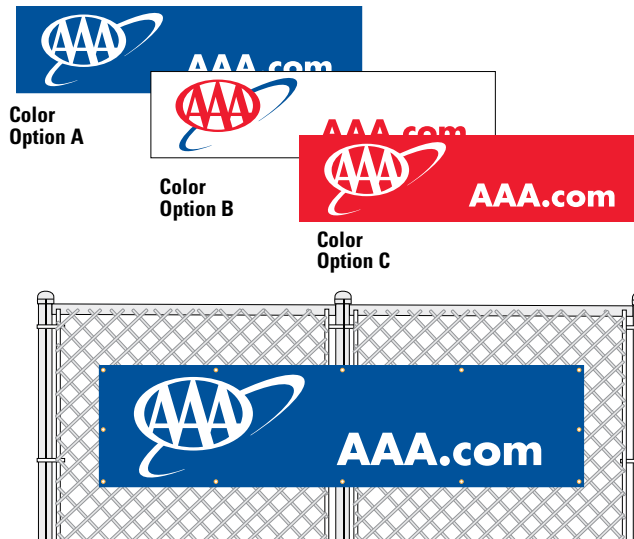
Units come complete with everything you'll need including; base, interchangeable graphic and a soft sided carry bag. Optional spot lights and hard-sided shipping cases are available.



Banners

Vinyl Banners

Traditional vinyl banners are a cost effective and easy way to brand an event. Choose from standard or premium graphic designs.

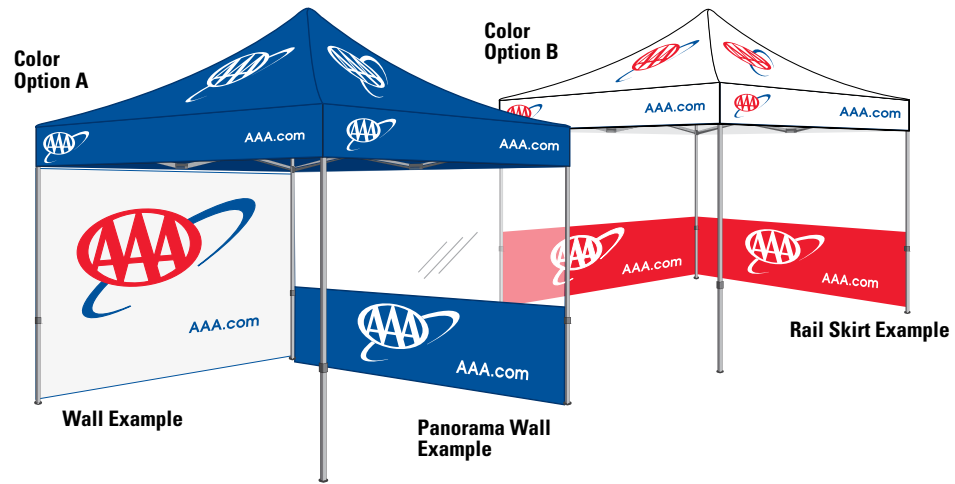


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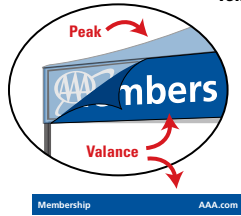
Standard Canopies

Available in: 10 ft x10 ft
10 ft x15 ft
10 ft x20 ft



Canopy Accessories:

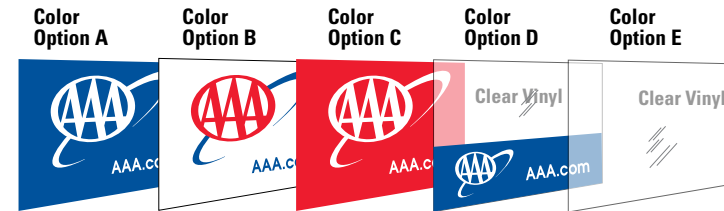
- **Valance Banners –**
Temporary Velcro-secured valance covers



Color Option A	Color Option B
Membership AAA.com	Membership AAA.com
Automotive AAA.com	Automotive AAA.com
Travel AAA.com	Travel AAA.com
Insurance AAA.com	Insurance AAA.com

- **Weight Bags**
- **Grass Stakes**
- **Soft-Sided Roller Bags**
- **Hard-Sided Shipping Cases**

- **Walls**



- **Rail Skirts**



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Premium Examples

Canopies



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Event Coolers

Coolers come in varying sizes and shapes.



Style: ICEBERG I

Great "welcome" size to leave out year around or to bring to any outdoor event. Holds 96-12 oz. cans or 86-12 oz. water bottles plus ice.

Style: ICER

This stylish unit is suitable for a conference room or indoor tradeshow and works well outdoors too. Removable reservoir and rear drain spout makes for easy cleanup. Holds up to 120-12 oz. cans or 80-12 oz. water bottles plus ice.



*Floor standing units feature casters and clear acrylic dome lids.



Style: ICE CUBE

Compact and ideal for counters or tables. Holds up to 32-12 oz. cans or 24-12 oz. water bottles plus ice.

Event Coolers



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Standard Feather Banners

Double-sided with grass stake and protective carry bag.
Anchoring Options shown below.

Available in: Small 1 ft 6 in x 6 ft
Medium 2 ft x 8 ft



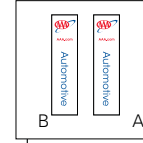
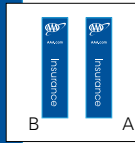
Color Option A



Color Option B



Color Option C



Style Options: All color options available with AAA Masterbrand logo, CAA Emblem, CoreBusinessLines, AAA.com or custom text/message.



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Anchoring Options:



Grass Stake (included)



Stand with Water Weight Bags (optional)



Tire Stand (optional)

Feather Banners



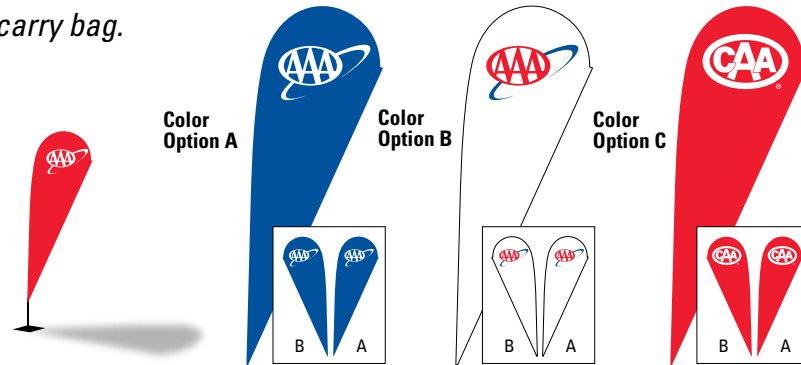
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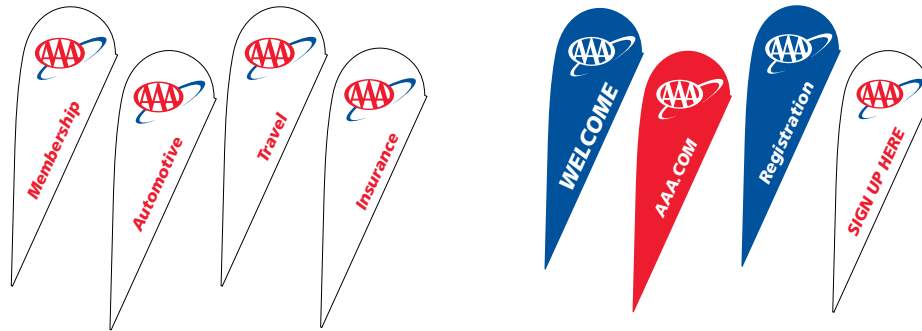
Standard Flexflags

Double-sided with grass stake and protective carry bag.
Anchoring Options shown below.

Available in: Small 7 ft 0 in
Medium 11 ft 8 in



Style Options: All color options available with AAA Masterbrand logo, CAA Emblem, CoreBusinessLines, AAA.com or custom text/message.



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Anchoring Options:



Grass Stake (included)



Stand with Water Weight Bags (optional)



Tire Stand (optional)

Flexflags



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Standard Table Drapes

*Fitted style drapes are machine washable.
Includes drawstring carry bag.*

Available in: 6 ft
8 ft



Color
Option A



Color
Option B



Color
Option C

Style Options: *All color options available with
AAA Masterbrand logo, CAA Emblem, CoreBusinessLines,
AAA.com or custom text/message.*

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Table Drapes



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